

FOR IMMEDIATE RELEASE: January 16, 2014

CONTACT: Jennifer Stein, Public Information Office – (623) 930-2958

GLENDALÉ COUNCILMEMBER ALVAREZ SPOTLIGHTS LOCAL SCHOOL BAND ON “GLENDALÉ TODAY”

Glendale, Ariz. — Glendale Councilmember Norma Alvarez’s new edition of the TV show “Glendale Today” highlights the Don Mensendick School’s Honor band and the impact music has on youth in the community, and explores the various programs and opportunities offered by Jivemind, a local music lab in Downtown Glendale. Joe Quintana, Superintendent of the Glendale Elementary School District and Band Director Glen Graca at Don Mensendick School share how Councilmember Alvarez’s donation from Ocotillo District funds in the amount of \$5,600 has benefited their band program. Later in the show, two talented students, Emily Ramirez-Lara and Joel Valdez, share what being in the band has meant to them and the Honor band showcases their skills with a short performance.

In addition, Jeff Rose of Jivemind tells viewers how important it is to reach out to young, inspiring musicians. Partnerships with the city and other community groups have enabled Jivemind to provide resources and programming to benefit youth. Jivemind offers musicians a one-stop shop to practice with instruments and share rehearsal space, plus a recording studio with top-of-the-line equipment and practice rooms.

The show begins airing Jan. 17 at 8 p.m. “Glendale Today” is produced by staff from the city-owned TV station Glendale 11. The show will air daily on Glendale 11 as well as online via the city’s video library at www.glendaleaz.com/video and exclusive segments can be found on the city’s YouTube channel at www.youtube.com/MyGlendale11.

For more information about the new TV show, visit www.glendaleaz.com/glendale11.

###